



Alumni Asked to Help Raise \$100,000 in 100 Days

Blessed Trinity launches "Pay It Forward" Challenge

RICHFIELD, Minnesota (April 12, 2018) [Blessed Trinity Catholic School](#), the parish school of St. Richard's, St. Peter's and Assumption in Richfield, formally launches its "Pay It Forward" challenge to ensure the school can continue to serve the needs of the community. "The demographics surrounding our urban school have shifted over the last three decades. We support families where they are, no matter their income. The successful completion of this challenge will help us continue to support our mission-based work," commented Patrick O'Keefe, Blessed Trinity Principal.

"The cost to educate a child has significantly increased since I was a student at St. Peter's. We want to continue to make a Catholic education accessible to anyone who wants it. We're asking alumni, like me, to help; We're asking them to Pay Forward the fantastic Catholic education they received," said Annette Margarit, '69, Blessed Trinity School Board Chair. The Pay It Forward challenge seeks to raise \$100,000 in 100 days with alumni captains. These captains, each with a goal of \$10,000, will seek out other alumni to join the cause.

"Grassroots efforts involving alumni, like this challenge, have proven to be very successful. It's a great way to engage your alumni community, get them working toward a common goal and share the workload instead of relying on a small team of internal staff members," commented Michael Henley, Blessed Trinity School Board Vice Chair. "We've seen campaigns like this energize an alumni base and create a sustaining effort at fundraising," he continued.

Those interested in the campaign can follow its progress through campaign events on the school's Facebook page.

About Blessed Trinity Catholic School

Blessed Trinity Catholic School is the parish school of Assumption, Saint Peter and Saint Richard. We are clearly Catholic, intentionally inclusive and academically excellent. We are devoted to wholly educating children to their greatest potential as images of God. Blessed Trinity has two locations in Richfield, MN: 7540 Penn Avenue for Pre-Kindergarten through 3rd grades and 6720 Nicollet Avenue for 4th through 8th grades.

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